



Research Article

Export potential of grapes from Karnataka

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SUMMARY : The export earnings from unit area of grapes was much higher when compared to that from the unit area of mangoes and other crops. Some of the European and Asian countries were having a greater demand for Indian grapes, resulting in a greater potentiality for export of grapes. Hence, the systematic economic study was carried by taking into consideration some necessary aspects like identifying potential international markets. Secondary data were collected from FAO, NHB and APEDA statistics yearbooks. The area and production of grapes in Karnataka were growing at the rate 6.30 and 3.36 per cent, respectively and share of Karnataka's grapes under area and its production also growing over the year. The quantity and value of fresh grapes export from India has been growing at the rate of 14.09 and 18 per cent, respectively and share of fresh grapes export out of total fruits exported from India also growing over the years and the extent of fresh grapes export out of grapes produced in India also increased over the years during study period.

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